



# Sponsorship Options

## Option One

### Cost Per Woman To Complete The 6 Month Program Is \$2,000

25 participants aged 25+ from the Frankston and wider Mornington Peninsula Community.

### Gold, Silver And Bronze Sponsorship

Sponsoring women to complete the program.

### What the \$2,000 purchases

- 80 hours of training delivered over 14 weeks across 4 months
- Child care
- Training manuals
- Equipment for training and trek – tents, walking shoes, sleeping bags, sleeping mats, rain gear
- Participation in a 3-night 4-day 70km trek on the Mornington Peninsula

<b>Gold Sponsorship</b> <b>\$6000</b> Sponsoring 3 participants to complete the program. \$2,000 per woman	<b>Silver Sponsorship</b> <b>\$4000</b> Sponsoring 2 participants to complete the program. \$2,000 per woman	<b>Bronze Sponsorship</b> <b>\$2000</b> Sponsoring 1 participant to complete the program. \$2,000 per woman
<ul style="list-style-type: none"> <li>• Tickets to project launch x 6</li> <li>• Tickets to celebration event x 6</li> </ul>	<ul style="list-style-type: none"> <li>• Tickets to project launch x 4</li> <li>• Tickets to celebration event x 4</li> </ul>	<ul style="list-style-type: none"> <li>• Tickets to project launch x 2</li> <li>• Tickets to celebration event x 2</li> </ul>
<ul style="list-style-type: none"> <li>• Logo on all promotional material including:               <ul style="list-style-type: none"> <li>– Information sheet and event lunch ticketing</li> <li>– Women's Spirit Banner</li> <li>– Women's Spirit T-shirts</li> </ul> </li> </ul>		
<ul style="list-style-type: none"> <li>• Promotion and acknowledgment on Women's Spirit Facebook page and LinkedIn page including logo and photo</li> </ul>	<ul style="list-style-type: none"> <li>• Promotion and acknowledgment on Women's Spirit Facebook page including logo</li> </ul>	<ul style="list-style-type: none"> <li>• Acknowledgment on Women's Spirit Facebook page</li> </ul>
<ul style="list-style-type: none"> <li>• Logo and acknowledgment on documentary credits</li> </ul>	<ul style="list-style-type: none"> <li>• Logo on documentary credits</li> </ul>	<ul style="list-style-type: none"> <li>• Business name listed in documentary credits</li> </ul>
<ul style="list-style-type: none"> <li>• Presentation/talk by Women's Spirit participant and/or volunteer at sponsors work place</li> </ul>	<ul style="list-style-type: none"> <li>• Presentation/talk by Women's Spirit participant and/or volunteer at sponsors work place</li> </ul>	

## Option Two

---

### **Project Documentary Cost - \$12,000**

Documentary of the project journey. Including stories of growth and transformation of both participants and volunteers.

### **Gold Or Silver Sponsorship \$4,000 Or \$6,000**

Up to four sponsors to sponsor the making of the documentary.

#### **What the money purchases**

- 20 minute documentary
- Hire of all video equipment, script writing, editing equipment, lighting
- Launch of documentary at celebration event

#### **Sponsorship benefits**

- Gold Sponsorship offerings
- Optional participation in documentary
- Logo placement at beginning of documentary

## Option Three

---

### **Marketing And Training Materials Cost - \$5,000**

Group training materials and equipment necessary to deliver the six month project.

### **Copper Sponsorship**

\$1,000 x five sponsors for the purchasing of marketing and training materials.

#### **What each \$1,000 purchases**

- Promotional garments including: caps, T-shirts, hoodies/wind cheaters
- Promotional signage for banners and vehicles
- Bus hire for the trek
- Training materials and stationery supplies
- Additional walk equipment for the group

#### **Sponsorship benefits**

- Bronze Sponsorship offerings

## Option Four

---

### **Entry Level Sponsorship - Give What You Can**

### **Entry Sponsorship**

Contribute what you can - \$50 minimum

#### **What your contribution purchases**

- General running costs

#### **Sponsorship benefits**

- Listed in documentary and on website supporters page

